

# 2020-2021 District Goals



District: 201N2  
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	30
2nd Quarter	0	0	25	20
3rd Quarter	0	0	30	20
4th Quarter	1	20	25	20

### FY New Clubs

1

### FY Charter Members

20

### FY New Members

105

### FY Retention Goal

90

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

35

### Action Plan

SMART 1 Goal Membership N2.pdf

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

I have included new member orientation each half year in my goals, targeting 75% of new members within 6 months of joining.

I intend to have a GAT Forum at Convention

I am hoping to have 1 Speciality Club and 2 Leos Club and also a possibly conversion of a traditional club to Cyber Club to address meeting issues, in doing so this will possibly increase membership.

I have also included Environment and Diabetes Action Plans.

### Action Plan

[SMART 2 Goal Leadership N2.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## DISTRICT CUSTOM IMPACT

### Goal Statement

I have discussed all proposed 2020-2021 District Goals with GMT, GLT, GST members and included District Executive in discussions. All have supported the proposed Action Plans and feel subject to the COVID-19 lockdown being lifted the District can achieve results in all areas.

### Action Plan

SMART 2.1 Goal GAT Progression Planning N2.pdf

SMART 3 Goal Diabetes N2.pdf

SMART 4 Goal Service N2.pdf

SMART 5 Goal Environment N2.pdf

SMART 6 Goal Admin & Finance N2.pdf

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**Action Steps**

**Responsible Party**

**Required Resources**

**Date to Begin**

**Due Date**

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